



10 Tips for Engaging the Virtual Audience

1. At the beginning, welcome both the face to face and virtual audiences.
2. Explain to those in the face to face audience that the session is being broadcast live to virtual attendees.
3. Use the mouse (or words), not the laser pointer, for emphasis in your session.
The virtual audience cannot see the laser pointer.
4. Poll questions – if you know in advance that you want audience participation and feedback, we can extend that to the virtual audience by programming polls in or asking during chat. Contact Jessica at jpagel@aiha.org for more details.
5. Are you handing out any resources during your session? If so, submit them early so they can be made available to the virtual audience.
6. When face-to-face attendees ask a question or make a comment, ensure they have a microphone. At the very least, make sure the question or comment is repeated back for the remote audience to hear.
7. There is a delay – 30 seconds to 1 minute. Please be aware during Q&A time and allow for the delay before wrapping up.
8. Include commentary from the remote audience when debriefing discussion questions. Your virtual moderator can assist with this.
9. Share your email address in case there are questions from the virtual audience that weren't covered during the session or they'd like to ask a direct question. They don't have the opportunity to catch you in the hallways to follow up like people onsite do.
10. Thank both the face to face and virtual audiences for participating.